PRINT ON DEMAND

Information and Procedures

The following procedures apply to all titles submitted to the print-on-demand (POD) program.

GUIDELINES

Note: Books may be printed on 55# Natural (360 ppi) cream or 60# Arbor (444 ppi) white text stock. Covers are printed on 10 pt. cover stock.

Text:

- 1. Paperback only
- 2. Trim size from 4 x 6 to 8.5 x 11
- 3. Black and white interior only
- 4. Minimum of 60 pages and a maximum of 750 pages
- 5. Provide a manuscript, a copy of the actual book or the text in .pdf format
- 6. The text files must be named using: ISBN13 text.pdf
- 7. You may send .pdf files to us on CD or upload them using the following FTP information:

www.nbnbooks.com/DigitalInitiatives/ftp.shtml

Covers:

- 1. Printed on 10 pt. cover stock
- 2. Covers may be black and white or 4 color
- 3. Provide a copy of the actual cover for scanning or provide a .pdf file
- 4. When submitting a .pdf file of the cover, the file must have 1/8" bleed on all sides
- 5. The cover file must be named using: ISBN13_cvr.pdf
- 6. You may send .pdf files to us on CD or upload them using the following FTP information:

www.nbnbooks.com/DigitalInitiatives/ftp.shtml

IDEAL .PDF file

- 1. The ideal PDF file will be one complete PDF that is PDF/X-1a standard.
- 2. Effective image resolution of halftones will be 300 dpi and 800 dpi for line art.
- 3. File has embedded fonts
- 4. File contains desired margins
- 5. File is desire trim size plus 1/8" bleeds on all sides
- 6. No Monotones for black and white jobs. They must be gray scale images.
- 7. File should contain only the color(s) for desired output.

PRODUCTION MATERIALS:

If you are uploading files to our FTP site, please send an email to <u>pod@nbnbooks.com</u>. Please include the following information to avoid delays in processing your title.

- 1. Title
- 2. ISBN
- 3. Author
- 4. Trim Size
- 5. Page Count
- 6. Paper stock (cream or white)
- 7. File names and the date they were uploaded to the FTP site
- 8. Any special instructions that may pertain to this title

If you are sending a manuscript or a copy of the book, please send them along with the above title information to the following address:

Tonya Hearon Digital Printing Supervisor 15200 NBN Way Bldg. B Mailroom Blue Ridge Summit, PA 17214.